







San Diego

**Nova Scotia** 





Utah







ITS AMERICA

Georgia

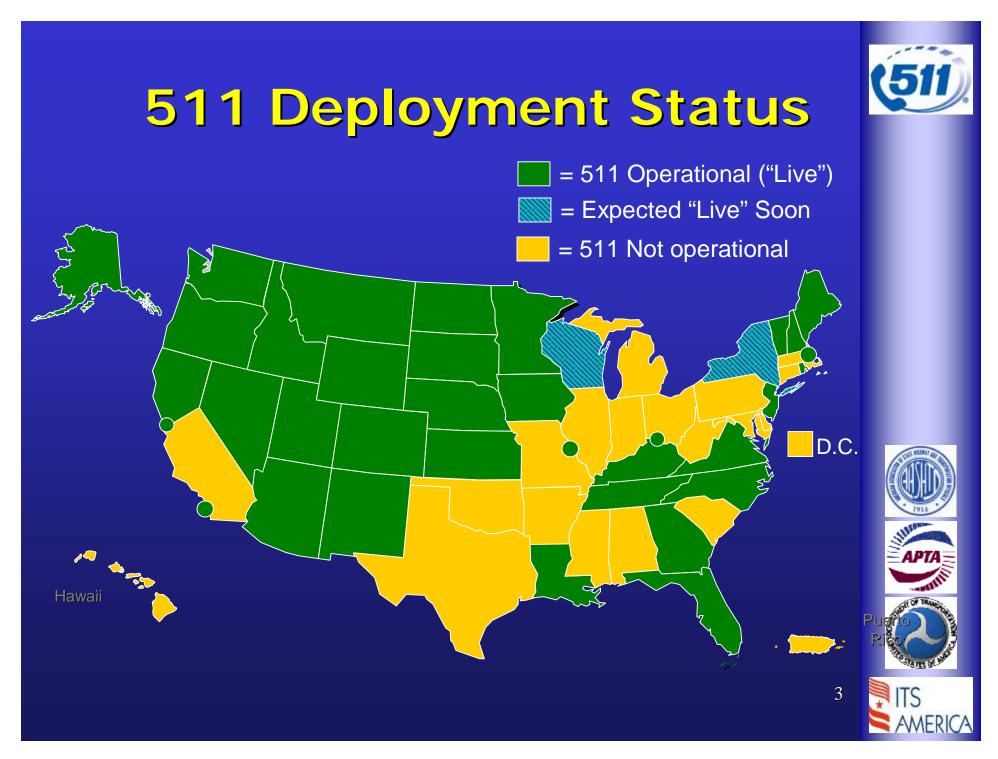




## What is 511?

- An "easy to remember" abbreviated three-digit dialing code and website URL
  - Phone a "speed dial" to a ten-digit telephone number
  - Web used to "co-brand" traveler information services
- 511 was designated by the FCC in July 2000 as the dialing code for traveler information
- The FCC ruling left nearly all implementation issues to state and local agencies and telecom carriers







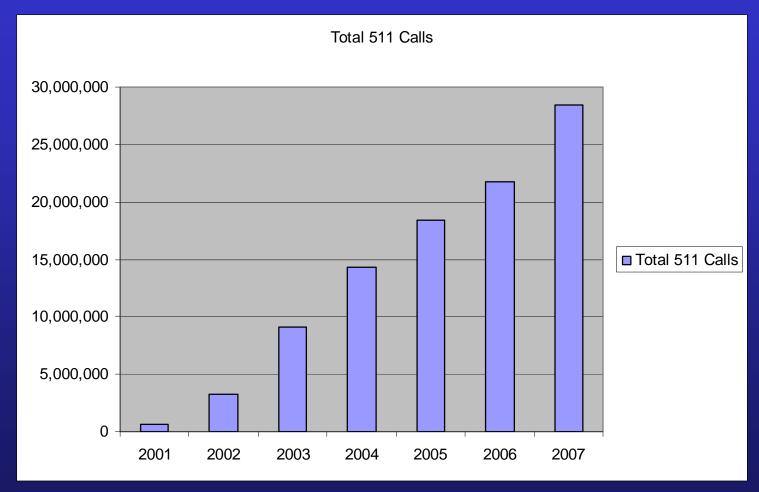


- 41 services in 33 states (and 1 Canadian Province – Nova Scotia)
- Available to over 128 million Americans (47%)
- 96 million calls nationwide since inception
- Expected 2008 Launches
  - Wisconsin
  - New York
  - Los Angeles
  - Florida new statewide service





## 511 Deployment Status



Over 96 Million Calls through December 2007





## SAFETEA-LU Goal for 511

- SEC. 5306. (b) (3) RESEARCH AND DEVELOPMENT.
  - (B) ensuring that a national, interoperable 5–1–1 system, along with a national traffic information system that includes a userfriendly, comprehensive website, is fully implemented for use by travelers throughout the United States by September 30, 2010.



## Resources Available



- 511 Websites
  - http://www.deploy511.org
  - http://ops.fhwa.dot.gov/511
- Deployer Websites
  - AZ511.com, 511.KY.gov, 511MN.org, 511tampabay.com, 511virginia.org, etc.
- Listserv at Yahoo! Groups
  - 511 coalitionsubscribe@yahoogroups.com











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